

**NOTE: As provided in LFC policy, this report is intended for use by the standing finance committees of the legislature. The Legislative Finance Committee does not assume responsibility for the accuracy of the information in this report when used in any other situation.**

**Only the most recent FIR version, excluding attachments, is available on the Intranet. Previously issued FIRs and attachments may be obtained from the LFC office in Suite 101 of the State Capitol Building North.**

## FISCAL IMPACT REPORT

SPONSOR:	Maes	DATE TYPED:	01/26/00	HB	
SHORT TITLE:	Professionally Market New Mexico			SB	45
				ANALYST:	Woodlee

### APPROPRIATION

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY00	FY01	FY00	FY01		
	\$ 3,500.0			Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

Relates to House Bill 2 and Senate Bill 2

### SOURCES OF INFORMATION

Economic Development Department

LFC Files

## SUMMARY

### Synopsis of Bill

Senate Bill 45 appropriates \$3,500.0 to the Economic Development Department for the Regional Community Development program. The bill stipulates funding for seven regional developer positions and to professionally market New Mexico to attract new businesses.

### Significant Issues

During the 1999 Legislative Session, the appropriation to the Economic Development Division contained language that organized the state into seven regions and designated \$50.0 of base budget funds per region. The primary focus of the program is to address the lowest unemployment rates throughout the state and assist programs, organizations and businesses to create and retain jobs.

The Economic Development Division is in the first-year implementation of the Accountability in Government Act. Within the division, the Regional Community Development program has a number of output measures developed during the 1999 interim. Job creation and employment growth rank measures are included for the entire division. The following are the performance measures for the Regional Community Development program thus far:

FY99 FY00 FY01

#### Measure Baseline Projection Target

Number of rural projects assisted 130 149 168

Number of urban projects assisted 102 117 132

Number of rural training events/sessions 357 375 390

Number of urban training events/sessions 63 66 70

Number of Main Street programs that have received

funding and technical assistance 65 70 75

## **FISCAL IMPLICATIONS**

The bill appropriates \$3,500.0, an average of \$500.0 per region, from the general fund for expenditure in fiscal year 2001. Any unexpended or unencumbered balance remaining at the end of fiscal year 2001 shall revert to the general fund.

## **RELATIONSHIP**

This bill relates to the General Appropriation Act (GAA). In 1999, the GAA designated \$50.0 for each of the seven regions. In 2000, this program will be included in the GAA with the above stated measures.

MW/njw