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FISCAL IMPACT REPORT

SPONSOR: Smith DATE TYPED: 3/6/03 HB _____

SHORT TITLE: Additional Info on Highway Signs SB 550

ANALYST: Reynolds-Forte

REVENUE

Estimated Revenue		Subsequent Years Impact	Recurring or Non-Rec	Fund Affected
FY03	FY04			
	Indeterminate	Indeterminate	Recurring	State Road Fund
	(See Fiscal Implications)			

(Parenthesis () Indicate Revenue Decreases)

SOURCES OF INFORMATION

Responses Received From
State Highway and Transportation Department

SUMMARY

Synopsis of Bill

SB550 changes current law to allow signs that are installed as part of the Adopt-Highway Program to list contact information for the sponsor in addition to the sponsor's name.

Significant Issues

SB550 would allow signs as a part of the adopt-a-highway program to list contact information for the sponsor. However, this will conflict with NMSHTD and federal requirements. The FHWA considers the use of any commercial message, including trade logos, slogans, telephone numbers and internet addresses on an Adopt-a-Highway sign to be advertising. Therefore, this is not in conformance with the Manual on Uniform Traffic Control Devices(MUTCD). Specifically, Section 2D-47 of the MUTCD says the Adopt-a-Highway signs are to be devoid of any advertisements.

FISCAL IMPLICATIONS

As noted above in significant issues, the Federal Highway Administration does not allow advertisements on Adopt-a-Highway signs. Potential exists for loss of federal funds if the state adopts SB550.

PRF/yr