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**SENATE JOINT MEMORIAL 69**

**46TH LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2004**

**INTRODUCED BY**

**Shannon Robinson**

**A JOINT MEMORIAL**

**REQUESTING THE NEW MEXICO FILM DIVISION AND THE FILM ADVISORY BOARD TO DEVELOP A STRATEGIC PLAN FOR THE FILM AND DIGITAL MEDIA ENTERPRISE SECTOR IN NEW MEXICO.**

**WHEREAS, New Mexico is recognized as a center for the arts and is well-known for its continuing celebration of the cultural life; and**

**WHEREAS, the film and digital media enterprise sector of the arts and culture economy offers New Mexico tremendous growth potential throughout its economy; and**

**WHEREAS, the film "climate" in New Mexico, which includes locations, talent and state economic incentives, has stimulated renewed interest in New Mexico among filmmakers; and**

**WHEREAS, the high-technology infrastructure present in the state is a foundation for the development of digital media**

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1 enterprise growth; and

2 WHEREAS, film and digital media industries are a strategic  
3 enterprise sector vital to the state's economic strategy and  
4 well-being as a part of its historic strengths in arts and  
5 culture;

6 NOW, THEREFORE, BE IT RESOLVED BY THE LEGISLATURE OF THE  
7 STATE OF NEW MEXICO that the New Mexico film division of the  
8 economic development department and the film advisory board be  
9 requested to develop a strategic film and digital media plan,  
10 including attraction of film productions, stimulation of home-  
11 grown media products, development of digital media technology,  
12 education of a media workforce and investment in media  
13 infrastructure; and

14 BE IT FURTHER RESOLVED that the New Mexico film division  
15 and the film advisory board present their strategic film and  
16 digital media development plan, with recommended legislation,  
17 to the appropriate interim legislative committee by December 1,  
18 2004; and

19 BE IT FURTHER RESOLVED that copies of this memorial be  
20 transmitted to the New Mexico film division and the film  
21 advisory board.