

Fiscal impact reports (FIRs) are prepared by the Legislative Finance Committee (LFC) for standing finance committees of the NM Legislature. The LFC does not assume responsibility for the accuracy of these reports if they are used for other purposes.

Current FIRs (in HTML & Adobe PDF formats) are available on the NM Legislative Website (legis.state.nm.us). Adobe PDF versions include all attachments, whereas HTML versions may not. Previously issued FIRs and attachments may be obtained from the LFC in Suite 101 of the State Capitol Building North.

FISCAL IMPACT REPORT

ORIGINAL DATE 1/26/06

SPONSOR Varela, L. LAST UPDATED _____ HB 223

SHORT TITLE Santa Fe Fiesta SB _____

ANALYST Earnest

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY06	FY07		
	\$62.0	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From
Tourism Department (TD)

SUMMARY

Synopsis of Bill

HB 223 appropriates \$62 thousand (\$62,000) from the general fund to the Tourism Department to plan, operate, promote and conduct the Santa Fe fiesta activities.

FISCAL IMPLICATIONS

The appropriation of \$62,000 contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY07 shall revert to the general fund.

SIGNIFICANT ISSUES

The Santa Fe Fiesta traces its roots to a 1712 proclamation establishing the first Fiesta de Santa Fe. La Fiesta de Santa Fe is organized each year by the Santa Fe Fiesta Council. The Santa Fe Fiesta Council is a volunteer organization created by the original proclamation and including 100 members plus representatives of 20 civic organizations and businesses. Events include the Fiesta Queen and her Court, a reenactment of the entry of Don Diego de Vargas and his 17-member retinue, two parades, dancing, singing, arts and crafts, and religious processions. La Fiesta be-

gins the Thursday after Labor Day, with the burning of Zozobra (Old Man Gloom), the most distinctively Anglo contribution to the more than 290-year-old celebration. Festivities continue throughout the weekend with a children's pet parade, a historical/hysterical parade, regional food and more.

September 2006 will mark the 294th consecutive Santa Fe Fiesta. The activities of the Fiesta are an important part of Santa Fe's attraction for tourists. Fiesta offers tourists, as well as New Mexicans from other parts of the state, a compelling reason to visit Northern New Mexico.

PERFORMANCE IMPLICATIONS

The Tourism Department is supportive of activities and events that result in increased visitation to and within New Mexico, a key measure of NMTD performance. With its historical and cultural significance, the Santa Fe fiesta is one of the top events held in New Mexico each year.

ADMINISTRATIVE IMPLICATIONS

None identified.

BE/mt