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## FISCAL IMPACT REPORT

ORIGINAL DATE 1/30/06  
 LAST UPDATED 1/31/06      HB \_\_\_\_\_

SPONSOR Garcia, M.J.

SHORT TITLE Develop Centennial Commemoration Plan      SB 111

ANALYST Earnest

### APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY06	FY07		
	100.0	Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

House Bill 360 relates to Senate Bill 111, which appropriates \$100 thousand for the same purpose.

#### SOURCES OF INFORMATION

LFC Files

#### Responses Received From

Tourism Department (TD)

Department of Cultural Affairs (DCA)

#### SUMMARY

##### Synopsis of Bill

Senate Bill 111 appropriates \$100 thousand from the general fund to the Tourism Department for FY 2007 to develop a master plan to commemorate New Mexico's centennial in 2012, focusing on the implementation of an historic structures revitalization program.

#### FISCAL IMPLICATIONS

The appropriation of \$100 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY07 shall revert to the general fund.

## **SIGNIFICANT ISSUES**

The 2012 Centennial Commemoration Plan was already developed by the Department of Cultural Affairs and its centennial steering committee. It includes several Legacy Projects that will improve institutional facilities and historic public structures so that the public better understands New Mexico history and culture.

According to the Tourism Department, these funds will be used to develop requirements for a state-wide strategic plan for marketing of the state's 100 year anniversary in 2012. Carefully planned marketing of this important event in New Mexico's history will support the Governor's Priority Policy Initiative 4.4, to promote and develop the state's arts and cultural resources by expanding and promoting tourism to New Mexico. A survey of other states' centennial efforts indicate a strong need for advanced planning and marketing to fully leverage the event's potential.

## **PERFORMANCE IMPLICATIONS**

DCA indicates that in this bill the Tourism Department would oversee the research and implementation of improvements to historic structures. However, this work should be done by the Cultural Affairs Department and its Historic Preservation Division. It should be noted that Cultural Affairs has for the past year organized a collaborative effort with various state agencies, councils, universities and community cultural organizations to do the same. DCA, in conjunction with the Governor's office, over the next five years – beginning in 2007 – will also work with an appointed commission on the priorities of the 2012 New Mexico Centennial celebration.

## **ADMINISTRATIVE IMPLICATIONS**

This legislation does not authorize additional FTE at the Tourism Department to accomplish this project. While it is unclear how the Tourism Department will use the \$100 thousand appropriation, there would likely be an impact on existing resources.

TD indicates that it currently does not have the budget or resources to implement this program. A portion of the appropriation will be needed to hire additional staff to coordinate the various elements of planning this important program. No other alternatives exist to meet this need.

## **CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP**

Senate Bill 111 relates to House Bill 360, which appropriates \$250 thousand for the same purpose and expands the scope of work by including an assessment and selection of 100 "significant historic public structures" in the state's 33 counties to be revitalized.

## **OTHER SUBSTANTIVE ISSUES**

DCA notes that the Historic Preservation Division of the department oversees all state historic properties pursuant to existing state statutes (Prehistoric and Historic Sites Preservation Act 18-8-1 through 18-8-8, NMSA 1978, Cultural Properties Protection Act 18-6A-1 through 18-6A-6, NMSA 1978.) The division has an outstanding record of achievement documenting, recording and supporting preservation activities through its Cultural Preservation Revolving Loan Fund.

DCA suggests that the Tourism Department could create a tourism marketing program around the restoration of the historic properties while working with the DCA steering committee.

Furthermore, at the December meeting of the centennial steering committee, each of the committee partners agreed to forgo individual legislative requests for funding in order to request Legislative support on behalf of the coordinated, joint effort.

BE/yr