

A MEMORIAL

DECLARING MARCH 7, 2007 "SANTA FE DESIGN DAY" IN THE HOUSE OF REPRESENTATIVES.

WHEREAS, in 2004, the city of Santa Fe adopted a new economic development plan that has been the basis for energizing the local creative economy in general and the design-based economy in particular; and

WHEREAS, from traditional design that focuses on arts such as furniture making and fashion to sustainable building technology that will result in new "green collar" jobs, Santa Fe design week is the initiative that is providing a jumping-off point for the creation of Santa Fe's design-based economy; and

WHEREAS, Santa Fe design week, an annual event, is a week to build ideas and connect people to those ideas, a week to create fertile ground that then will be carried forth throughout the year; and

WHEREAS, in 2006, the city of Santa Fe, together with the community and Santa Fe design week's many sponsors, conceived and shaped more than eighty events that integrated environmental responsibility with designs for living and the creation of jobs through a design economy; and

WHEREAS, in 2006, Santa Fe design week was held October 22-29 and featured the most innovative and progressive minds

from the city, the region and the international arena; and

WHEREAS, speakers presented a variety of fascinating design topics from architecture, green building, energy and water conservation, graphics, fashion, furniture and product design, multimedia and more; and

WHEREAS, organizations that were involved included the Santa Fe fashion designers, Santa Fe community college, American institute of architects, American association of interior designers, American society of graphic artists, northern New Mexico woodworkers alliance, Santa Fe area home builders association, Pueblos del Sol homeowners association, recycle Santa Fe, el museo cultural de Santa Fe and ecoversity; and

WHEREAS, this year, Santa Fe design week will be held October 25-31; and

WHEREAS, an awards ceremony to be held in the State Capitol on March 7, 2007 will recognize the winners in last year's architectural design competition, which is an annual highlight of Santa Fe design week;

NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE STATE OF NEW MEXICO that March 7, 2007 be declared "Santa Fe Design Day" in the house of representatives; and

BE IT FURTHER RESOLVED that a copy of this memorial be transmitted to the mayor of Santa Fe.