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FISCAL IMPACT REPORT

SPONSOR Begaye ORIGINAL DATE 2/1/08
LAST UPDATED _____ HB 620
SHORT TITLE NMSU-Grants Native American Culinary Program SB _____
ANALYST Haug

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY08	FY09		
	\$30.0	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From

Higher Education Department (HED)

Public Education Department (PED)

Indian Affairs Department (IAD)

SUMMARY

Synopsis of Bill

House Bill 620 appropriates \$30.0 from the general fund to the Board of Regents of New Mexico State University to develop a Culinary Arts Program on the University's Grants campus for Native American students attending local secondary schools.

FISCAL IMPLICATIONS

The appropriation of \$30.0 contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2009 shall revert to the general fund.

This proposal has not been submitted by NMSU to the department for review and has not been recommended funding for FY09.

SIGNIFICANT ISSUES

The IAD states:

HB 620 would create a culinary arts program on the NMSU-Grants campus for Native American students attending local high schools. This program would provide training in food preparation, cooking, and service which may lead to later careers in restaurants, catering, food management and other food service industries. As this program would serve high schools students, it could act as career exploration program and/or a funnel for students interested in obtaining post-secondary degrees such as the certificate program in culinary arts offered by the Navajo Technical College in Crownpoint, NM.

Many of New Mexico tribes are pursuing economic development activities through gaming, hospitality, and cultural tourism, and they are in need of employees skilled in hospitality-related services including culinary arts. The culinary arts program established by HB 620 would provide Native American high school students with an educational opportunity and exposure to a career field identified as a high need for New Mexico tribes.

The PED states:

According to NMSU-Grants CEO Felicia Casados, the expansion of Native American gaming enterprises in the north-west-central New Mexico corridor (Route 66 to west) provides expanded job opportunities in the food service industry for Cibola County residents, of which 37% are Native American. Laguna Development Corporation's recent opening of a new \$40 million hotel along with Acoma's Sky City Casino/Hotel along Route 66 necessitates a large pool of highly skilled employees in the field of Culinary Arts. NMSU-Grants can provide career/technical training for this program, offering a certificate to an associate degree program. This program will be available both to high school and non-high school students throughout the Cibola County region. The partnership roles include:

- NMSU-Grants will provide the curriculum and faculty for the program. The program will culminate in a certificate and/or associate degree.
- Grants/Cibola school district will provide utilization of their commercial cafeteria kitchen at Laguna/Acoma High School and a training classroom as the training site for this program.
- Laguna Development Corporation will provide access to resources, such as its professional Culinary Arts personnel, to consult with NMSU-Grants regarding training needs and curriculum development. It will also provide supplemental materials and supplies needed to initiate the program. In addition, it will provide internships for students and on-site experiential learning opportunities in a real-world environment.

- NMSU is developing a seamless articulation with its community colleges (NMSU Grants, NMSU Alamogordo, NMSU Carlsbad, and Dona Ana) in Hospitality/Restaurant/Tourism/Management certificate/associate programs to the NMSU baccalaureate degree in Hospitality, Restaurant, Tourism, Management program to create career ladder opportunities in this industry for students of the region.

New Mexico is recognized as one of the world's leading tourist destinations. Its rich, ancient Native American and Hispanic history, art, peoples, cultures, traditions, and landscapes are virtually unparalleled in the United States and around the globe. The Governor's career cluster initiative (2006) has incorporated into its economic development plan the Hospitality and Tourism cluster.

The Governor's Career Cluster Guidebook provides individuals seeking employment a guide to understanding how education and training in one or more of the seven New Mexico Career Clusters will ensure success in fulfilling their goals. There are several career paths in Hospitality and Tourism:

- Restaurant Management
- Resort Management
- Destination and Events Management
- Culinary Arts
- Recreation and Gaming
- Environmental, Historic and Cultural Preservation.

Currently, Laguna Acoma High School and NMSU-Grants have no Carl D. Perkins-funded culinary arts program of study in alignment with Governor Richardson's career cluster initiative.