

A JOINT MEMORIAL

URGING CONGRESS TO AUTHORIZE THE FEDERAL COMMUNICATIONS COMMISSION TO REQUIRE DIRECT BROADCAST SATELLITE SERVICE PROVIDERS TO OFFER CUSTOMERS IN DESIGNATED MARKET AREAS THAT ARE CENTERED IN NEIGHBORING STATES THE OPTION OF RECEIVING LOCAL NETWORK BROADCAST PROGRAMMING THAT ORIGINATES IN THE STATE IN WHICH THE CUSTOMER RESIDES.

WHEREAS, the direct broadcast satellite service providers that serve Curry county residents and much of eastern New Mexico do not offer any broadcast television programming originating in New Mexico; and

WHEREAS, in part because Curry county is in the same designated market area as Amarillo, Texas, the only network broadcast television programs offered by direct broadcast satellite service providers originate in Amarillo; and

WHEREAS, Curry county is located in a designated market area that, pursuant to federal law, is determined by Nielsen media research; and

WHEREAS, the residents of Curry county, as well as other counties on the eastern border of New Mexico, often have no other video news source than that offered by direct broadcast satellite service providers; and

WHEREAS, local television news coverage of events not only from Albuquerque and Santa Fe, but from other New Mexico

cities as well, is vitally important to Curry county viewers;
and

WHEREAS, developments in New Mexico government,
political offices and culture are often not newsworthy in
Texas but are of immediate interest and importance to New
Mexicans; and

WHEREAS, as users of the public airwaves, and as a
matter of public service, direct broadcast satellite service
providers should be required to offer consumers the choice of
receiving their news from within their state of residence;

NOW, THEREFORE, BE IT RESOLVED BY THE LEGISLATURE OF THE
STATE OF NEW MEXICO that congress be requested to authorize
the federal communications commission to require direct
broadcast satellite service providers to offer customers in
designated market areas that are centered in neighboring
states the option of receiving local network broadcast
programming that originates in the state in which the customer
resides; and

BE IT FURTHER RESOLVED that copies of this memorial be
transmitted to the New Mexico congressional delegation and the
federal communications commission.