

1 A MEMORIAL

2 URGING THE FEDERAL COMMUNICATIONS COMMISSION TO CHANGE THE
3 COVERAGE AREA FOR TELEVISION BROADCASTING IN THE
4 LAS CRUCES-EL PASO TELEVISION VIEWING AREA.

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6 WHEREAS, the federal communications commission mandates
7 that television stations in El Paso, Texas, encompass the
8 geographic area of Las Cruces, New Mexico; and

9 WHEREAS, this mandate creates a problem for Las Cruces
10 viewers, in that El Paso news coverage is the only news
11 coverage available to them; and

12 WHEREAS, local television news coverage of events not
13 only from Las Cruces, but from surrounding New Mexico cities
14 as well, is vitally important to Las Cruces viewers; and

15 WHEREAS, developments in New Mexico government,
16 political offices and culture are not newsworthy in Texas but
17 are of immediate interest and importance to New Mexicans; and

18 WHEREAS, even in border areas, such as that between
19 Las Cruces and El Paso, there is a need for critical,
20 state-focused information;

21 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE
22 STATE OF NEW MEXICO that the federal communications
23 commission be urged either to narrow the broadcast area for
24 the Las Cruces-El Paso television viewing area so that Las
25 Cruces can have its own broadcasting sphere of influence or

