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A MEMORIAL

HONORING THE EASTERN NEW MEXICO RURAL TELEPHONE COOPERATIVE  
AND DECLARING JANUARY 26, 2010 "ENMR PLATEAU  
TELECOMMUNICATIONS DAY" IN THE SENATE.

WHEREAS, telephone service was extremely limited six  
decades ago, inspiring local farmers, ranchers and other  
citizens in 1949 to create the first comprehensive telephone  
cooperative in the region, the eastern New Mexico rural  
telephone cooperative; and

WHEREAS, when this cooperative was created, access to  
dependable telephone communications became a reality in this  
geographically large, sparsely populated area of the state;  
and

WHEREAS, the mission of the cooperative is to provide  
high quality, reasonably priced, progressive  
telecommunication services that enhance the quality of life  
and economic development of the service area; and

WHEREAS, the eastern New Mexico rural telephone  
cooperative, now known as ENMR plateau telecommunications,  
strives to achieve this mission through the use of  
appropriate technologies, and through empowering and  
equipping cooperative employees to satisfy customers and to  
be the premier full-service telecommunications provider in  
the region; and

1           WHEREAS, the cooperative is committed to building  
2 relationships through integrity, teamwork, innovation,  
3 communication, customer service, excellence and service to  
4 the cooperative's communities; and

5           WHEREAS, ENMR plateau telecommunications now has  
6 approximately twelve thousand landline and seventy-five  
7 thousand wireless accounts; and

8           WHEREAS, through a willingness to embrace change, the  
9 cooperative's employees, board of directors and members were  
10 successful in creating a one-stop telecommunications shop;  
11 and

12           WHEREAS, through the pursuit of many progressive  
13 economic development projects and initiatives and through  
14 partnerships with entities such as the New Mexico economic  
15 development department, the New Mexico partnership, small  
16 business development centers, the New Mexico legislature, the  
17 governor and others, ENMR plateau telecommunications has been  
18 responsible for significant economic development in the  
19 state;

20           NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE  
21 STATE OF NEW MEXICO that the eastern New Mexico rural  
22 telephone cooperative be honored and that January 26, 2010 be  
23 declared "ENMR Plateau Telecommunications Day" in the senate;  
24 and

25           BE IT FURTHER RESOLVED that copies of this memorial be

