

**LEGISLATIVE EDUCATION STUDY COMMITTEE  
BILL ANALYSIS**

**Bill Number:** SB 375

**51st Legislature, 1st Session, 2013**

**Tracking Number:** .191970.1

**Short Title:** Albuquerque Youth Digital Media Training

**Sponsor(s):** Senator Linda M. Lopez and Others

**Analyst:** James Ball

**Date:** February 14, 2013

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**Bill Summary:**

SB 375 makes an appropriation to promote digital media training and outreach for youth in Albuquerque.

**Fiscal Impact:**

\$75,000 is appropriated from the General Fund to the Department of Finance and Administration (DFA) for expenditure in FY 14. Unexpended or unencumbered funds revert to the General Fund.

**Substantive Issues:**

According to DFA, digital media training and outreach for youth in Albuquerque was previously available through University of New Mexico, but the services carried an administrative fee. The funds available in SB 375 will provide digital media training and outreach for youth in Albuquerque. This training includes digital film-making, acting, directing, and producing films, which provides a higher level of employment than being a grip, hauling equipment around, or constructing sets. DFA believes that the appropriation will pay for two teachers' salaries to instruct and educate in 16-week courses to be provided after regular school hours.

**Background:**

According to a research paper developed by the Bureau of Business and Economic Research at the University of New Mexico, digital media plays a central role in a number of emerging industries, including:

- motion picture and sound recording industries;
- software publishing;
- computer systems design; and
- advertising, and others.

By all measures, the field of digital media is poised for significant growth, and it represents a promising avenue for economic development for New Mexico.

**Committee Referrals:**

SPAC/SFC

**Related Bills:**

None as of 2/14/2013