A MEMORIAL

HONORING CANCER PATIENTS, SURVIVORS AND THEIR FAMILIES AND REMEMBERING THOSE PEOPLE WHO HAVE BEEN LOST TO CANCER; DECLARING JANUARY 26, 2015 "COACHES VERSUS CANCER AND SUITS AND SNEAKERS DAY" IN THE SENATE.

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7 WHEREAS, the coaches versus cancer program is a 8 nationwide collaboration between the American cancer society 9 and the national association of basketball coaches, 10 leveraging the personal experiences, community leadership 11 and professional excellence of coaches nationwide to 12 increase cancer awareness and promote healthy living through 13 year-round awareness efforts, fundraising activities and 14 advocacy programs; and

WHEREAS, the American cancer society saves lives and
creates a world with more birthdays by helping people stay
well, helping people get well, finding cures and fighting
back, in partnership with its nonpartisan advocacy
affiliate, the American cancer society cancer action
network; and

WHEREAS, more than ten thousand New Mexicans were newly diagnosed with cancer in 2014; and

WHEREAS, cancer patients face countless challenges associated with their diagnoses, including physical, emotional, financial and day-to-day challenges; and

SM 15 Page 1 WHEREAS, since 1993, coaches and their supporters have raised more than eighty-seven million dollars (\$87,000,000) for the American cancer society to help make the American cancer society's services and programs available to those who need them most; and

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6 WHEREAS, the coaches versus cancer and suits and 7 sneakers awareness nationwide effort unites coaches across 8 the country to wear sneakers with their game attire while 9 coaching games during the week of January 19, 2015 through 10 January 25, 2015 and encourages lawmakers and others to 11 similarly wear suits and sneakers to raise awareness about 12 the fight against cancer, to share the importance of 13 nutrition and physical activity in reducing one's cancer 14 risk and to promote the American cancer society as a place 15 for help and support; and

WHEREAS, New Mexico coaches have joined together with coaches nationwide, as well as with thousands of volunteers for the American cancer society and the American cancer society cancer action network, to advocate on behalf of cancer patients, survivors and caregivers so that one day cancer will be eliminated as a major public health issue;

NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE
STATE OF NEW MEXICO that cancer patients, cancer survivors
and their families be honored and that those people who have
been lost to cancer be remembered; and

SM 15 Page 2

1	BE IT FURTHER RESOLVED that January 26, 2015 be
2	declared "Coaches Versus Cancer and Suits and Sneakers Day"
3	in the senate; and
4	BE IT FURTHER RESOLVED that copies of this memorial be
5	transmitted to the governor and to each member of the senate $SM 15$
6	of the state of New Mexico Page 3
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