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HOUSE MEMORIAL 13

52ND LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2015

INTRODUCED BY

Patricia A. Lundstrom

A MEMORIAL

DECLARING FEBRUARY 18, 2015 "NEW MEXICO MAIN STREET DAY" IN THE HOUSE OF REPRESENTATIVES.

WHEREAS, in the late 1970s, the national trust for historic preservation created an economic development strategy focusing on commercial district revitalization and encouraging economic development within the context of historical preservation; and

WHEREAS, in 1984, former Lieutenant Governor Mike Runnels applied to the national trust for historic preservation to establish, license and accredit New Mexico as a state coordinating program in the national main street network; and

WHEREAS, in 1985, the legislature created and funded the New Mexico mainstreet program in the economic development department to assist local communities with implementing this

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1 historical preservation strategy; and

2 WHEREAS, the New Mexico mainstreet program fosters
3 economic development in the state by supporting local main
4 street revitalization organizations and their work in downtowns
5 and adjacent neighborhoods; and

6 WHEREAS, the New Mexico mainstreet program provides
7 resources, education, training and services that preserve and
8 enhance the built environment, local historic culture and
9 heritage and that stimulate the economic vitality of each
10 participating community; and

11 WHEREAS, New Mexico mainstreet is a consensus-building
12 program that fosters community pride and encourages the growth
13 of small businesses, consequently enhancing local employment
14 and income opportunities, tax revenues, property values and
15 general quality of life; and

16 WHEREAS, New Mexico mainstreet provides free training
17 sessions on town design, promotion and publicity, organization
18 and economic positioning as well as sponsoring architecture and
19 community planning projects in member communities; and

20 WHEREAS, there are twenty-seven local main street projects
21 throughout the state that are affiliates of New Mexico
22 mainstreet; and

23 WHEREAS, from January to December 2012, main street
24 districts created one hundred thirty-four net new businesses
25 and six hundred twenty-two net new jobs and generated almost

