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HOUSE MEMORIAL 88

53RD LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2017

INTRODUCED BY

Debbie A. Rodella

A MEMORIAL

REQUESTING THE TOURISM DEPARTMENT, ECONOMIC DEVELOPMENT DEPARTMENT, STATE LAND OFFICE AND ENERGY, MINERALS AND NATURAL RESOURCES DEPARTMENT TO FORM A TASK FORCE TO STUDY THE ECONOMIC IMPACT OF OFF-ROAD RECREATIONAL ALL-TERRAIN VEHICLE USAGE AS A CATALYST FOR ADVENTURE TOURISM AND ECONOMIC DEVELOPMENT IN NEW MEXICO.

WHEREAS, tourism is a vital component of New Mexico's economic development strategy, and off-road recreational all-terrain vehicle usage is one of the fastest growing segments of the adventure tourism market; and

WHEREAS, adventure travelers spend significant amounts of money on overnight visits, which help to support innumerable small businesses and create thousands of jobs; and

WHEREAS, the economic impact of off-road recreational all-

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1 terrain vehicle usage in New Mexico is significant and includes
2 out-of-state visitors who travel to and stay in New Mexico to
3 participate in off-road recreational vehicle activities as well
4 as direct spending in the region by all visitors to these
5 events;

6 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
7 REPRESENTATIVES OF THE STATE OF NEW MEXICO that the tourism
8 department, economic development department, state land office
9 and energy, minerals and natural resources department be
10 requested to form a task force to study off-road recreational
11 all-terrain vehicle usage as a catalyst for adventure tourism
12 and economic development in New Mexico and study the
13 feasibility of creating an expanded trail system in New Mexico
14 for off-road recreational all-terrain vehicles; and

15 BE IT FURTHER RESOLVED that the task force be requested to
16 review any relevant topic related to off-road recreational all-
17 terrain vehicle usage, including:

18 A. current off-road recreational all-terrain
19 vehicle usage in New Mexico and projections for increased
20 usage;

21 B. the current availability of commercial and
22 publicly owned sites where off-road recreational all-terrain
23 vehicle usage is allowed;

24 C. the economic impact of off-road recreational
25 vehicle usage in New Mexico, including estimates of the numbers

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1 of out-of-state visitors who travel to New Mexico to
2 participate in off-road recreational all-terrain vehicle
3 activities, estimates of direct spending in the region by
4 visitors and projections of the economic impact that increased
5 numbers of visitors may have if additional off-road
6 recreational all-terrain vehicle trails are developed; and

7 D. the feasibility of using segments of existing
8 trails in New Mexico for development of expanded off-road
9 recreational all-terrain vehicle trails; and

10 BE IT FURTHER RESOLVED that the task force be requested to
11 make recommendations, develop a comprehensive plan based on its
12 findings and report its findings and recommendations to the
13 legislative finance committee no later than November 2017; and

14 BE IT FURTHER RESOLVED that copies of this memorial be
15 transmitted to the tourism department, the economic development
16 department, the state land office and the energy, minerals and
17 natural resources department.

