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SENATE BILL 21

53RD LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2018

INTRODUCED BY

Michael Padilla

FOR THE ECONOMIC AND RURAL DEVELOPMENT COMMITTEE

AN ACT

MAKING AN APPROPRIATION TO THE TOURISM DEPARTMENT FOR A RETIRE-
IN-NEW-MEXICO MARKETING CAMPAIGN.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

SECTION 1. APPROPRIATION.--Two hundred fifty thousand
dollars (\$250,000) is appropriated from the general fund to the
tourism department for expenditure in fiscal year 2019 for the
development and implementation of a targeted marketing campaign
attracting individuals to retire in New Mexico. Any unexpended
or unencumbered balance remaining at the end of fiscal year
2019 shall revert to the general fund.

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