

1 A MEMORIAL

2 REQUESTING THE TOURISM DEPARTMENT, IN COLLABORATION WITH THE
3 CULTURAL AFFAIRS DEPARTMENT, TO STUDY THE FEASIBILITY OF
4 DESIGNATING A NEW MEXICO HISTORIC HOTELS TRAIL.

5
6 WHEREAS, New Mexico is steeped in history, with many old
7 and charming buildings that date back centuries; and

8 WHEREAS, some older buildings have been converted or
9 upgraded to hotels yet retain their historic charm with
10 classic New Mexico design elements such as latilla-and-viga
11 beam ceilings, rooms with traditional fireplaces and thick
12 adobe walls; and

13 WHEREAS, these hotels capture New Mexico's vibrant
14 historic heritage and offer travelers unique experiences; and

15 WHEREAS, the site of the current La Fonda on the plaza
16 in the city of Santa Fe has been the location of various inns
17 since 1609, and the Fred Harvey company established La Fonda
18 as one of its premier Harvey houses; and

19 WHEREAS, on the national register of historic places,
20 the hotel St. Francis in the city of Santa Fe opened in 1924
21 on the site of a previously operating hotel and was designed
22 in California mission revival style; and

23 WHEREAS, the Casa de Suenos old town historic inn in the
24 city of Albuquerque was built in the 1930s and 1940s and
25 retains the charm of soft adobe walls and hidden courtyards;

1 and

2 WHEREAS, Indian Springs in the city of Truth or
3 Consequences was established in 1939 and boasts two private,
4 natural hot spring pools situated next to 1940s-style
5 apartments; and

6 WHEREAS, the Castaneda hotel in the city of Las Vegas
7 was built in 1898 and was Fred Harvey's first trackside hotel
8 and is currently under renovation, scheduled to reopen in the
9 spring of 2019; and

10 WHEREAS, the St. James hotel in the village of Cimarron
11 has been a gathering place for more than one hundred forty
12 years and began as Lambert's saloon in 1872, with hotel rooms
13 added later; and

14 WHEREAS, the original part of the hotel Eklund in the
15 town of Clayton was built in 1892 and operated as a saloon
16 and gambling hall, with hotel rooms added later; and

17 WHEREAS, the Palace hotel in the town of Silver City
18 dates back to 1882 and was restored to its former elegance in
19 1990; and

20 WHEREAS, unique and historic hotels with storied pasts
21 are nestled in every corner and back road of New Mexico; and

22 WHEREAS, the tourism department implements the New
23 Mexico True advertising campaign to tout unique assets and
24 experiences throughout New Mexico; and

25 WHEREAS, the tourism department also groups assets and

1 experiences into themed New Mexico True trails focusing on
2 architecture, outdoor adventure, local cuisine, art, culture
3 and history and ghost towns, among others; and

4 WHEREAS, in creating a New Mexico True trail, the
5 tourism department, in collaboration with the cultural
6 affairs department, involves industry partners to create
7 guidelines for inclusion in the campaign;

8 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
9 REPRESENTATIVES OF THE STATE OF NEW MEXICO that the tourism
10 department, in collaboration with the cultural affairs
11 department, be requested to study the feasibility of
12 designating a New Mexico True historic hotels trail; and

13 BE IT FURTHER RESOLVED that the tourism department be
14 requested to consult with industry partners such as the New
15 Mexico hospitality association to create guidelines for the
16 inclusion of a hotel in a New Mexico True historic hotels
17 trail; and

18 BE IT FURTHER RESOLVED that the tourism department be
19 requested to report its findings and recommendations to the
20 appropriate interim legislative committee by November 1,
21 2019; and

22 BE IT FURTHER RESOLVED that copies of this memorial be
23 transmitted to the secretary of tourism, the secretary of
24 cultural affairs and the chief executive officer of the New
25 Mexico hospitality association. _____