

LFC Requester:	Emily Hilla
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**AGENCY BILL ANALYSIS
2024 REGULAR SESSION**

WITHIN 24 HOURS OF BILL POSTING, UPLOAD ANALYSIS TO:

Analysis.nmlegis.gov

{Analysis must be uploaded as a PDF}

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Check all that apply:

Original **Amendment**
Correction **Substitute**

Date 1/24/24

Bill No: HB182

Sponsor: Chasey, Little, Duhigg
Short Election Changes
Title: _____

Agency Name and Code PRC-430
Number: _____
Person Writing Bradford Borman
Phone: 412-3502 **Email** Bradford.borman@prc.nm.

SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY24	FY25		
n/a	n/a	n/a	n/a

(Parenthesis () Indicate Expenditure Decreases)

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY24	FY25	FY26		
n/a	n/a	n/a	n/a	

(Parenthesis () Indicate Expenditure Decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY24	FY25	FY26	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total	Unknown	Unknown	Unknown	Unknown	Unknown	General Fund

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:
Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis:

This bill amends the Campaign Reporting Act, Section 1-19-1 et seq., NMSA 1978, by implementing disclaimer requirements for campaign advertisements that use artificial intelligence, and make violations of these requirements subject to civil penalties as determined elsewhere in the Campaign Reporting Act. The bill also would make it a criminal act to distribute or agree to distribute materially deceptive material, and enacts definitions of both “materially deceptive material” and “artificial intelligence”, along with other terms used in the bill, to assist in enforcing the provisions of the bill.

FISCAL IMPLICATIONS

It is not expected that the PRC will expend any time or funds enacting rules required by this bill or otherwise implementing this bill.

SIGNIFICANT ISSUES

The enforcement of certain provisions of this bill may be subject to challenge on First Amendment grounds and impeding the exercise of free speech.

PERFORMANCE IMPLICATIONS

No performance implications for the PRC.

ADMINISTRATIVE IMPLICATIONS

No administrative implications for the PRC.

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

None identified.

TECHNICAL ISSUES

No technical issues affecting the PRC.

OTHER SUBSTANTIVE ISSUES

None identified.

ALTERNATIVES

None identified.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

The existing status quo would continue.

AMENDMENTS

None identified.