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## FISCAL IMPACT REPORT

SPONSOR Sharer LAST UPDATED \_\_\_\_\_  
ORIGINAL DATE 1/25/24  
SHORT TITLE Connie Mack World Series Advertising BILL NUMBER Senate Bill 189  
ANALYST Rodriguez

### APPROPRIATION\* (dollars in thousands)

| FY24 | FY25    | Recurring or Nonrecurring | Fund Affected |
|------|---------|---------------------------|---------------|
|      | \$450.0 | Nonrecurring              | General Fund  |

Parentheses ( ) indicate expenditure decreases.

\*Amounts reflect most recent analysis of this legislation.

Relates to an appropriation in the General Appropriation Act

### Sources of Information

LFC Files

Agency Analysis Received From  
Tourism Department (NMTD)

## SUMMARY

### Synopsis of Senate Bill 189

Senate Bill 189 appropriates \$450 thousand from the general fund to the Tourism Department (NMTD) for expenditure in fiscal year 2025 through 2027 to purchase advertisements for the Connie Mack world series on national television and other platforms. The bill limits the department to spending \$150 thousand per fiscal year.

This bill does not contain an effective date and, as a result, would go into effect 90 days after the Legislature adjourns, or May 15, 2024, if enacted.

## FISCAL IMPLICATIONS

The appropriation of \$450 thousand contained in this bill is a nonrecurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY27 shall revert to the general fund.

## **SIGNIFICANT ISSUES**

The Connie Mack World Series is an amateur baseball championship hosted by American Amateur Baseball Congress (AABC) and held in Farmington, New Mexico. Teams from the United States, Canada, and Puerto Rico play in 10 regional tournaments and the winners compete in the Connie Mack World Series Champion game. AABC was founded in Chicago in 1935 and is currently based in Farmington. Farmington has hosted the championship since 1965. Players in the Connie Mack World Series stay with foster families, which was an initiative started in 1975.

According to the AABC's website, the organization hosts world series in 11 locations.

## **CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP**

This bill relates to an appropriation in the introduced version of the General Appropriation Act, which would appropriate \$16 million to NMTD for national advertising and marketing.

JR/ss/ne/ss