1 AN ACT 2 RELATING TO MOTOR VEHICLES; ENACTING A NEW SECTION OF THE MOTOR VEHICLE CODE TO CREATE A NEW MEXICO UNITED SPECIAL 3 4 REGISTRATION PLATE; ESTABLISHING CRITERIA FOR A CESSATION 5 OF ISSUANCE; MAKING AN APPROPRIATION. 6 7 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO: 8 SECTION 1. A new section of the Motor Vehicle Code 9 is enacted to read: 10 "SPECIAL NEW MEXICO UNITED REGISTRATION PLATE. --11 Α. The division shall issue a standardized 12 New Mexico united special registration plate that indicates 13 that the owner of the vehicle is a supporter of the 14 New Mexico united soccer team. The plate shall have a logo 15 designed pursuant to Section 66-3-424 NMSA 1978 and shall 16 use a format similar to the format the division uses on its 17 chile vehicle registration plates with the registration 18 numbers and letters in yellow on a field of black. 19 B. For an initial fee of fifty dollars (\$50.00), 20 which shall be in addition to the regular motor vehicle 21 registration fees, the owner of a vehicle may apply for 22 issuance of a New Mexico united special registration plate. 23 The vehicle owner shall pay a renewal fee of twenty dollars 24 (\$20.00) each year to retain and renew the New Mexico united 25 special registration plate.

SB 377 Page 1 C. The revenue from the additional fee for a
 New Mexico united special registration plate shall be
 distributed as follows:

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(1) twelve dollars (\$12.00) of the initial fee collected shall be retained by and is appropriated to the department to defray the cost of making and issuing the special registration plate; and

8 (2) thirty-eight dollars (\$38.00) of the
9 initial registration fee and the entire twenty dollars
10 (\$20.00) of subsequent renewal fees shall be distributed
11 and are appropriated to the tourism department to promote
12 sports-related tourism.

D. Beginning on July 1, 2028, and on July 1 of each subsequent year, the department shall compare the number of New Mexico united special registration plates issued or registration renewals for those plates in the previous fiscal year with the average of the number of those plates issued in fiscal years 2026 and 2027.

E. Beginning in fiscal year 2029, by September 1
of a fiscal year in which the department determines that
the number of New Mexico united special registration plates
issued or registration renewals for those plates in the
previous fiscal year is less than fifty percent of the
average number of those plates issued in fiscal years 2026
and 2027, the department shall stop issuing New Mexico

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1	united special registration plates."	
2	SECTION 2. EFFECTIVE DATEThe effective date of the	
3	provisions of this act is July 1, 2025	
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