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SENATE BILL 1142

43RD LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 1997

INTRODUCED BY

ROMAN M. MAES III

AN ACT

MAKING APPROPRIATIONS TO INCREASE FUNDING FOR THE TOURISM
DEPARTMENT.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

Section 1. APPROPRIATIONS. --

A. The following amounts are appropriated from the
general fund to the tourism department for expenditure in fiscal
year 1998, unless otherwise provided, for the following
purposes:

(1) one million five hundred thousand dollars
(\$1,500,000) for state advertising and marketing;

(2) eight hundred forty thousand dollars
(\$840,000) for cooperative advertising;

(3) three hundred thousand dollars (\$300,000)
to reestablish the regional marketing program;

1 (4) eighty thousand dollars (\$80,000) to
2 supplement the fiscal years 1997 and 1998 budgets for
3 international marketing; and

4 (5) five hundred eighty thousand dollars
5 (\$580,000) to expand and improve the department's tourism
6 fulfillment program.

7 B. Any unexpended or unencumbered balance remaining
8 at the end of fiscal year 1998 shall revert to the general fund.

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1 FORTY-THIRD LEGISLATURE
2 FIRST SESSION, 1997
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5 February 27, 1997
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7 Mr. President:
8

9 Your CORPORATIONS & TRANSPORTATION COMMITTEE, to
10 whom has been referred
11

12 SENATE BILL 1142
13

14 has had it under consideration and reports same with
15 recommendation that it DO PASS, and thence referred to the
16 FINANCE COMMITTEE.
17

18 Respectfully submitted,
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22 _____
23 Roman M. Maes, III, Chairman
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Adopted _____ Not Adopted _____
(Chief Clerk) (Chief Clerk)

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Date _____

The roll call vote was 7 For 0 Against

Yes: 7

No: 0

Excused: Kidd, Leavell, Robinson

Absent: None

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