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SENATE MEMORIAL 22

44TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 1999

INTRODUCED BY

Phillip Maloof

A MEMORIAL

REQUESTING THE BOARD OF REGENTS OF THE UNIVERSITY OF NEW
MEXICO TO ADD ON TO THE NAME OF THE PIT AND CONSIDER A
CORPORATE SPONSOR FOR THE NAME.

WHEREAS, the pit is nationally known for hosting exciting
basketball of a highly competitive nature; and

WHEREAS, a national audience provides opportunity for
high revenues from commercial partnerships; and

WHEREAS, stadiums and sports arenas in other cities have
joined corporate sponsors in lucrative arrangements that have
profited higher education;

NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE
OF NEW MEXICO that the board of regents of the university of
New Mexico be requested to solicit corporate sponsors to add
on to the name of the pit and enhance the university's

revenue; and

BE IT FURTHER RESOLVED that copies of this memorial be
transmitted to the members of the board of regents of the
university of New Mexico.

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